Sanjay Ghodawat University, Kolhapur

2020-21

Established as State Private University under Govt. of Maharashtra. Act No XL, 2017

EXM/P/09/00

Year and Program: BA | **School of Liberal Arts** | **Department: JMC**

Course Code: MCA117 | **Course Title: Reporting and Anchoring** | **Semester : III**

Day: Friday | **End Semester Examination** | **Time:2 Hrs.**

Date:18/12/2020 | **Max Marks:50**

Instructions: 1) All questions are compulsory.

2) Figures to the right indicate full marks.

		Marks	Bloom's Level	CO
Q.1	**Answer the following (Any Two)**–			
a)	Elucidate the basics of fluency while anchoring on television.	9	L_1	CO5
b)	'Studio autocue reading', explain in detail.	9	L_1	CO6
c)	Reporter faces technical, political and social challenges while reporting from the field. Do you agree? Explain.	9	L_2	
Q.2	**Answer the following (Any two) –**			
a)	Democracy can be measured by the quality of political and human rights reporting- Discuss.	8	L_3	CO1
b)	'Public affair reporting keeps the citizens well informed'. Do you subscribe this view? Explain.	8	L_3	CO2
c)	Film and sports have become mainstream news. Discuss this change with reference to the recent examples.	8	L_3	CO2
Q.3	**Answer the following (Any two) –**			
a)	Analyze various TV anchoring styles.	8	L_4	CO4
b)	Elaborate in detailthe need of voice over in television and required skills for it.	8	L_2	
c)	Given an opportunity to write a news story, what subject will you choose? Explain the reason behind your choice.	8	L_5	CO3

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